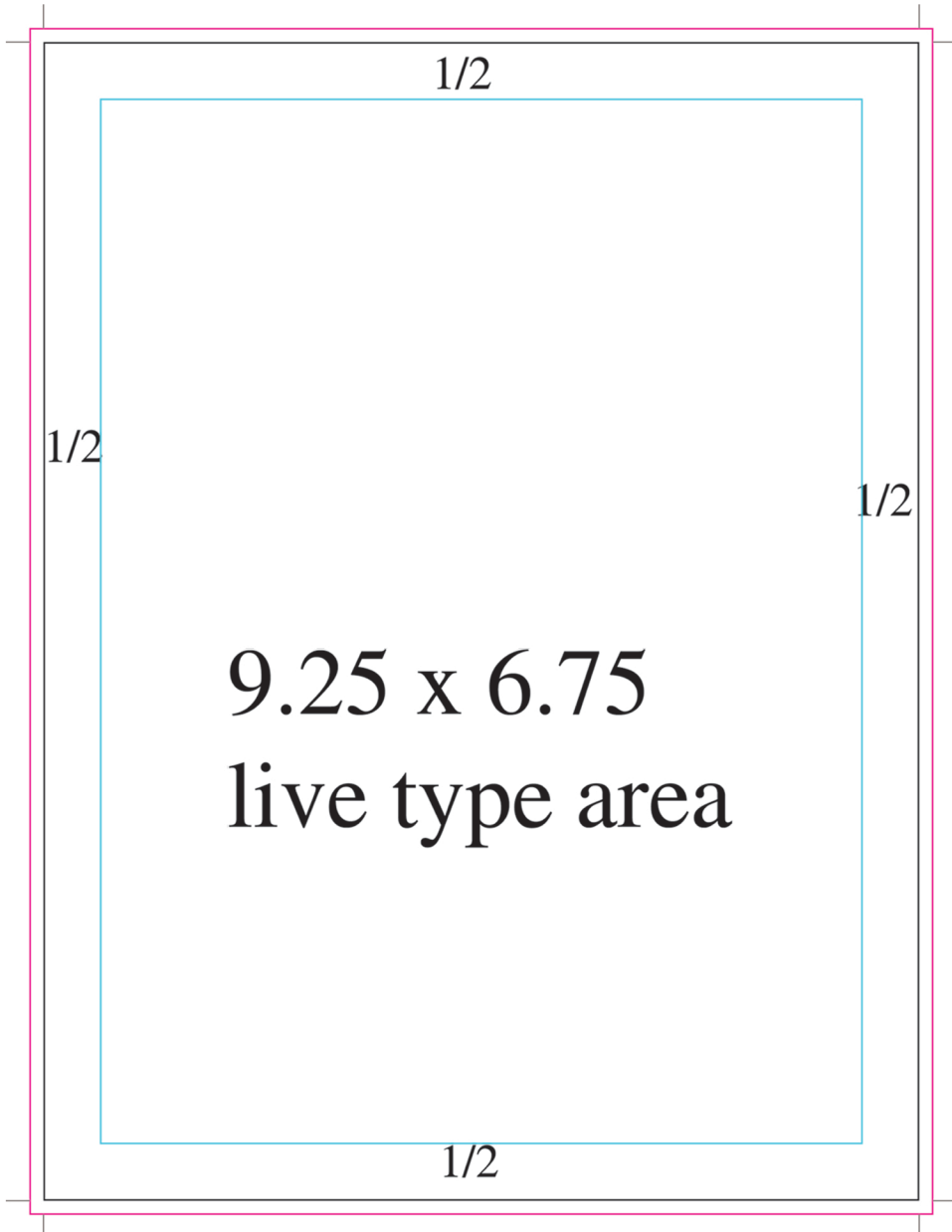




For Additional Information Contact
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AD AND ARTICLE SPECIFICATIONS

Full Page Camera Ready Art Specs

1. Outer Border - Trim Size: 7.75 x 10.25
2. Middle Border - Bleed Size 8 x 10.50
3. Inner Border - Logos & content must be within live type area
4. All art placed in ad must be 300 dpi hi-resolution, no internet art!
5. CMYK Black Background: c30%, m20%, y10%, k100%
6. PDF format only
7. Use Metroguys page template for designing ad!
8. Metroguys Magazine will not accept larry flynt art.

Full Page Ad Creation Specs

1. Must provide Logo 300 dpi hi resolution cmyk
2. Ad content in pdf if applicable or word doc
3. Photos if applicable, large, 300 dip
4. Specific ad design, provide example
4. No internet for any art.
5. Large files mail client - www.wetransfer.com

Full Page Article Creation Specs

1. One Page Article must fit within live area, 500 word count.
2. Over 500 word count, will add second or third page.
3. Include with Article: headline, author, logo, photos, company info
4. Pdf or doc format.